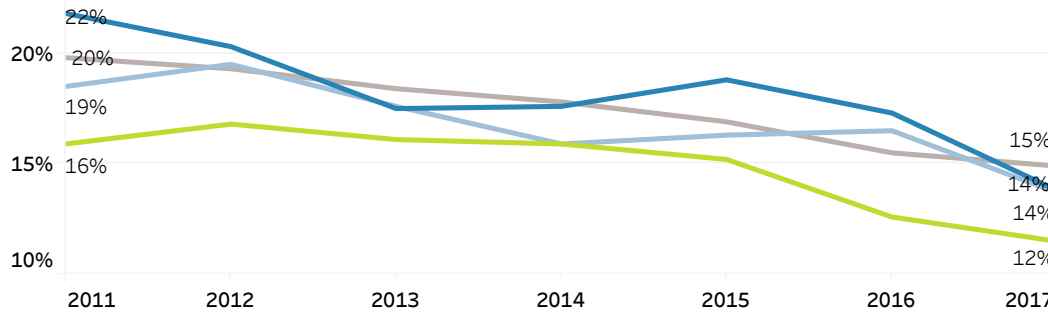


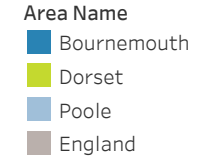
JOINT PUBLIC HEALTH BOARD SMOKING PERFORMANCE REPORT



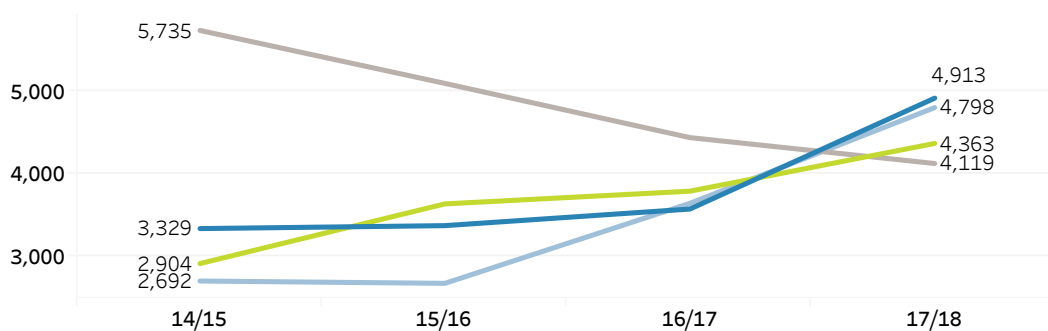
1. PREVALENCE: Percentage of adults smoking



The number of people smoking continues to decline. The decrease has been driven by more people quitting smoking, fewer younger people starting, and the recent popularity in vaping products.

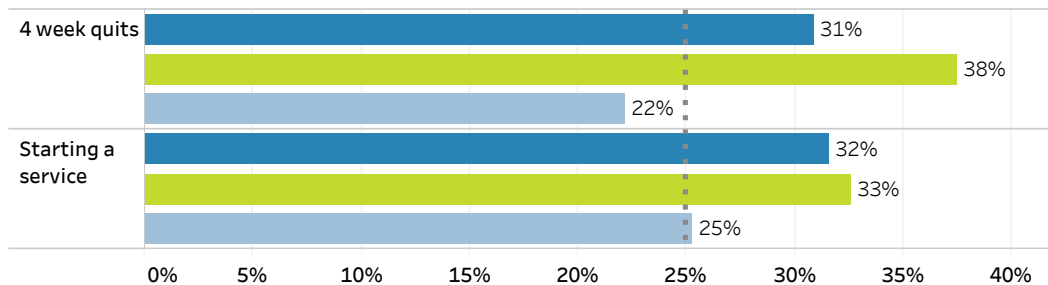


2. SCALE: Persons starting a smoking cessation service per 100k smokers



Despite the decrease in smoking prevalence, we have seen an encouraging increase in the number accessing local services, in contrast with national trends. Access to services appears to be good.

3. REACH: Percentage in smoking cessation services living in the most deprived quintile 17/18

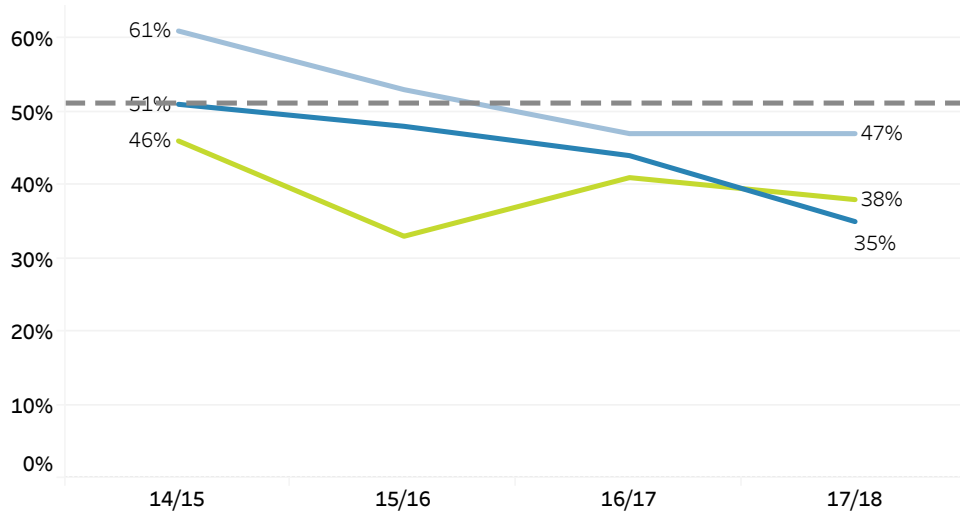


The prevalence of smokers in the most deprived quintile is almost double the national average. Local services appear to be effective at engaging those from deprived communities.

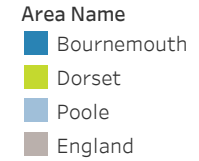
JOINT PUBLIC HEALTH BOARD SMOKING PERFORMANCE REPORT



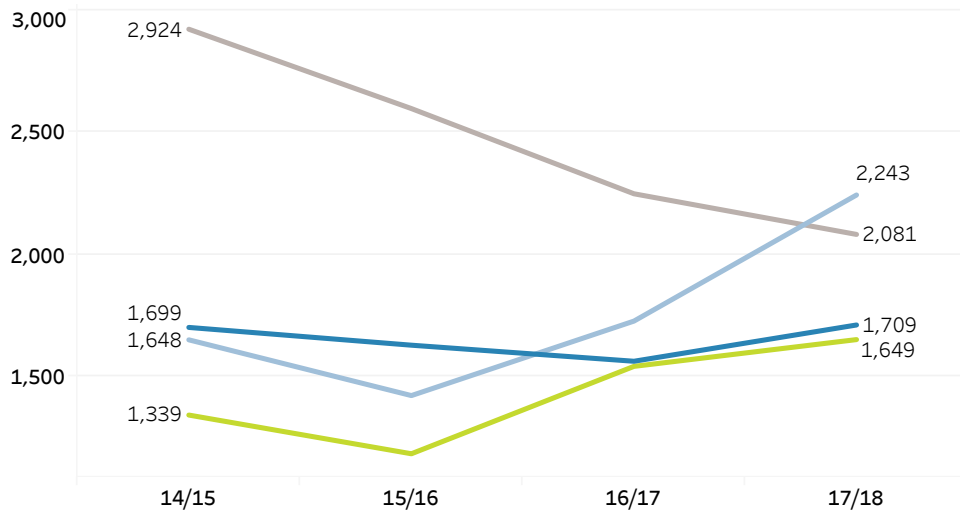
4. IMPACT: Percentage quitting at 4 weeks



The proportion of smokers who successfully quit at 4 weeks remains a challenge locally. There is some evidence that providers are not reporting timely data and this has an impact on recorded quits. Work is underway to improve this. It is also possible that as smoking prevalence declines the remaining smoking population are longer-term smokers, a more challenging cohort for traditional cessation services. If so, we may need to think about how additional support, possibly from LiveWell Dorset, could further strengthen quit attempts.



5. IMPACT: Number quitting at 4 weeks per 100k smokers

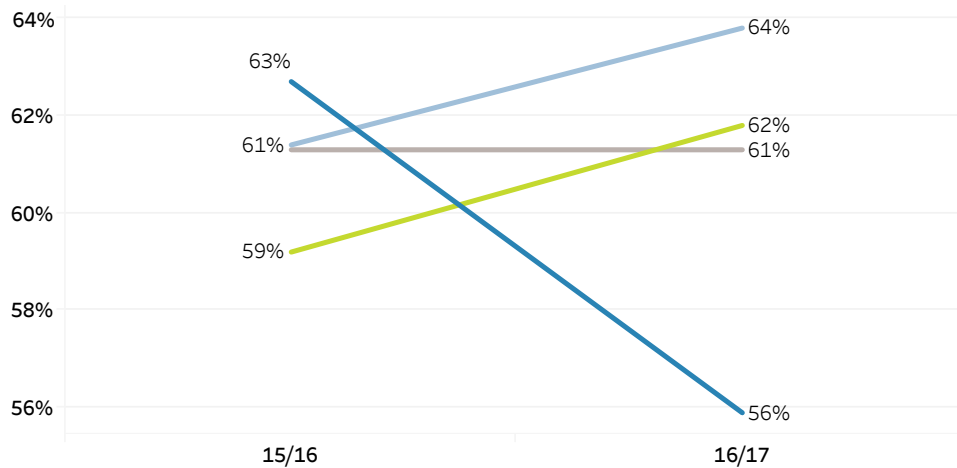


Despite lower than average success rates, overall we are delivering an increased number of successful quitters in recent years – due largely to good access and uptake. This contrasts with the national trends of falling numbers of successful quitters.

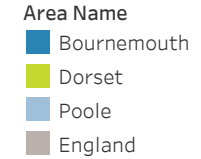
JOINT PUBLIC HEALTH BOARD WEIGHT MANAGEMENT PERFORMANCE REPORT



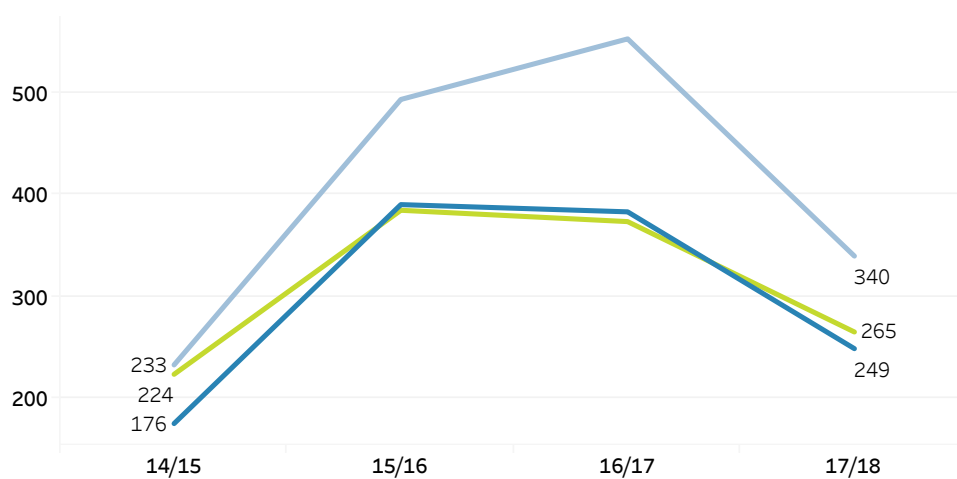
1. PREVALENCE: Percentage of adults overweight or obese



The percentage of overweight and obese adults continues to gradually increase. Locally our pattern mirrors the national trend with Bournemouth as the exception.



2. SCALE: Number adults accessing weight management services per 100k pop

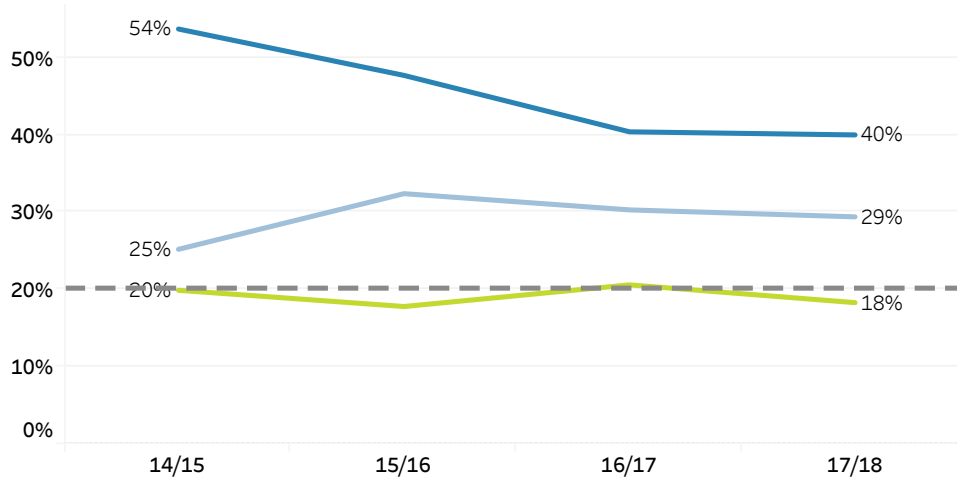


Take-up of weight management services has fallen back slightly in 17/18 compared to previous years. This reflects the dip in people coming through LiveWell Dorset in the second half of 17/18 towards the end of the contract with Optum, though numbers have now picked up again in 18/19.

JOINT PUBLIC HEALTH BOARD WEIGHT MANAGEMENT PERFORMANCE REPORT



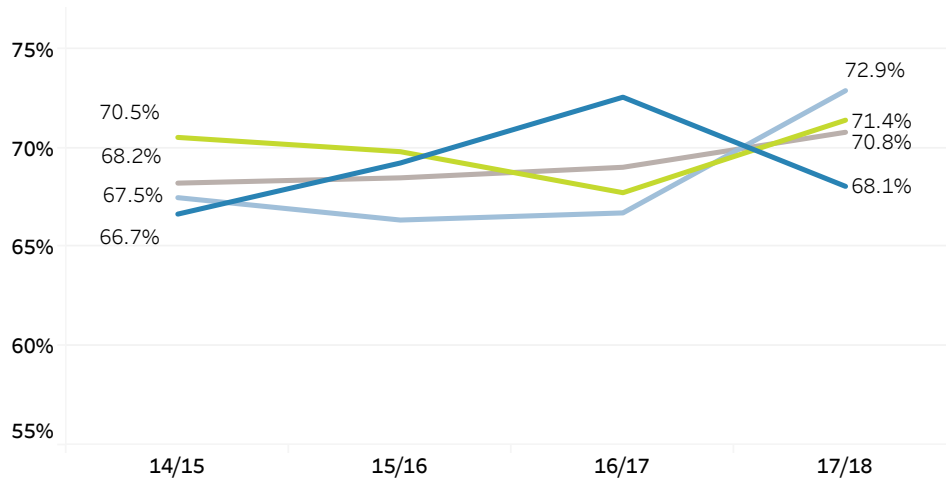
3. REACH: Percentage receiving a weight management service living in most deprived quintile



Local weight management services are engaging a disproportionately high number of people from communities with the highest levels of deprivation.

Area Name
 Bournemouth
 Dorset
 Poole
 Average

4. IMPACT: Percentage achieving target 5% weight loss

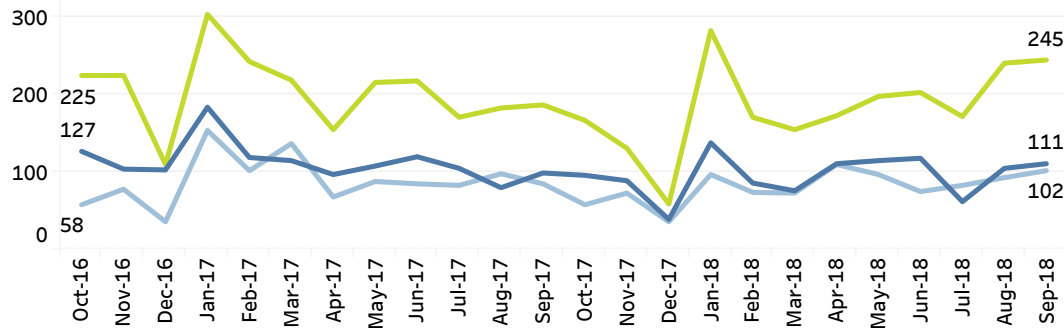


Though there is no national benchmark data available, we are assured by the weight management providers that the local performance is among the highest performers nationally.

JOINT PUBLIC HEALTH BOARD LIVEWELL DORSET PERFORMANCE REPORT



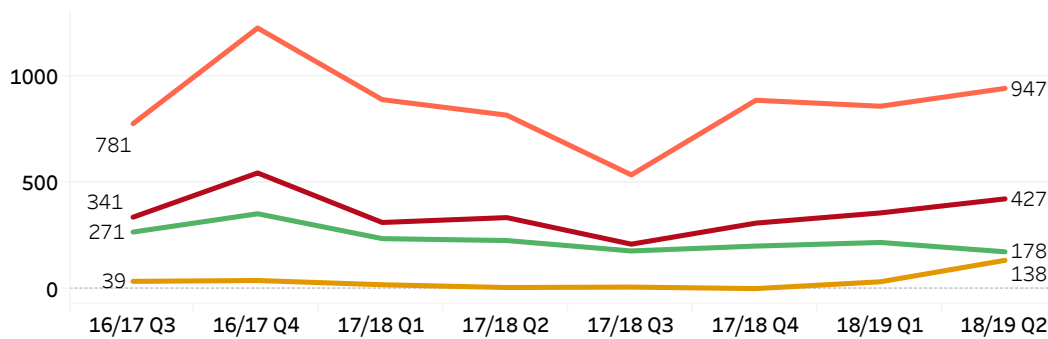
1. SCALE: Number of persons starting a service with LWD



LiveWell Dorset recently passed the milestone of having delivered support to over 20,000 local residents. This graph shows the general seasonal trend in accessing the service – with a clear peak in activity in January. Activity dipped slightly in the last 6 months of 17/18, towards the end of the contract with Optum, but activity has been high in the most recent few months of 18/19 following the launch of a range of new digital service offers.

Area Name
 Bournemouth
 Dorset
 Poole

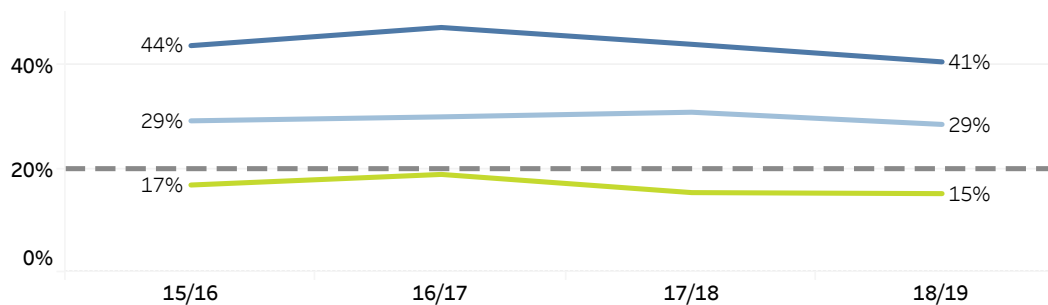
2. SCALE: Persons starting a service with LWD by pathway



Weight continues to be the most common pathway, in line with the prevalence of need in the population. The physical activity pathway has seen an increase in recent months following a performance management focus. The alcohol pathway has increased in the last 3 months, again – following a specific performance focus – but it is generally the least activated pathway as there are a range of alternative specialist commissioned services providing support. The cause in the recent downturn in smoking is unknown but will be investigated.

Pathway
 Activity
 Alcohol
 Smoking
 Weight

3. REACH: Percentage persons starting with LWD living in most deprived quintile

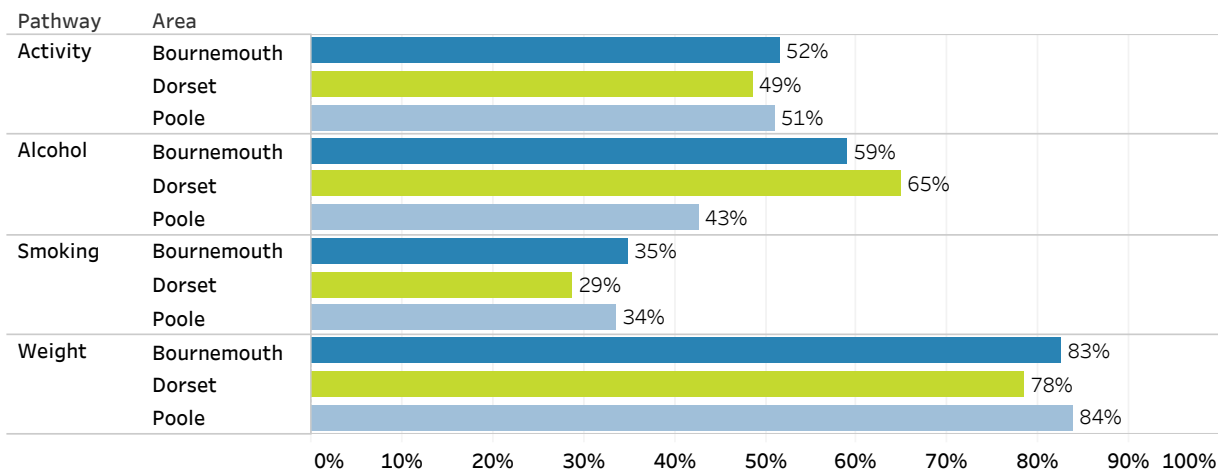


LiveWell remains effective in engaging individuals from the most deprived quintile. Overall the service engages 26% from deprived communities though this is considerably higher in Bournemouth, and to a lesser extent Poole, than in Dorset. Much of the variation is explained by the differential distribution of deprived communities across the pan-Dorset area.

JOINT PUBLIC HEALTH BOARD LIVEWELL DORSET PERFORMANCE REPORT



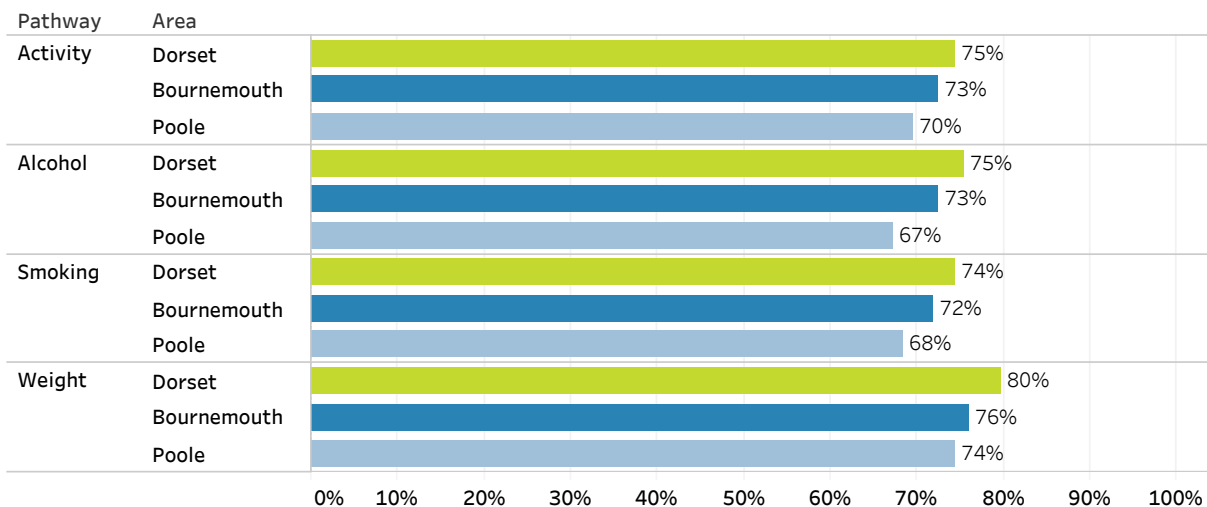
4. IMPACT: Pathways activated following a positive assessment of need 2018/19



The graph provides an indication of how effective LiveWell Dorset is at engaging people who have identified risk behaviours, regardless of what brought them to the service. For example, over 80% of people identified with a BMI of 30+ go on to activate a weight management pathway, yet only a third of people identified as smoking choose to take up a smoking cessation pathway. The findings are generally consistent across each local authority area.

Area Name
■ Bournemouth
■ Dorset
■ Poole

5. IMPACT: Positive change reported at 3 months 18/19



We have relatively robust data on outcomes of individuals at 3 months but more needs to be done to improve data capture at 6 and 12 months. Outcome data by pathway and local authority areas is generally consistent with around 75% reported positive change at 3 months. Change is defined as 5% weight loss, reduction in weekly alcohol units, increase in physical activity, and cessation of smoking.